



eBooks

on EBSCOhost®

A **Smarter** Approach...

- ⦿ User Experience
- ⦿ Downloading
- ⦿ Collection Development
- ⦿ Acquisition Options
- ⦿ Authoritative Content



eBooks are an essential part of a quality library collection.

Now, with eBooks on EBSCOhost, users can discover eBooks alongside databases and other digital content, search the full text of eBooks, and move quickly and efficiently between resources.

No matter what population you serve, eBooks on EBSCOhost will maximize the value of your collection.

eBooks

on EBSCOhost®

EBSCO's extensive collection of more than 265,000 eBook titles is now integrated on EBSCOhost, allowing for a more comprehensive and powerful search experience. With every search, relevant eBook titles will appear directly alongside your other EBSCO databases, exposing users to the full depth of your library's offerings and increasing usage and visibility of your library's entire collection.



eBooks on EBSCOhost provide the same great features as databases on EBSCOhost:

- One single platform for user interface, reporting, authentication, setup, and maintenance
- The power to search across any combination of databases and eBook collections
- The same clean, familiar EBSCOhost Basic Search Screen
- The ability to brand and customize the user interface
- Advanced search options and browsing features

Specific features of eBooks on EBSCOhost:

- Direct links to full-text eBooks
- Notetaking capabilities
- Copy & paste functionality (when available)
- Printing
- Emailing
- Citation exports
- Bookmarking
- Web-based interface—no reader or hardware required
- Offline downloading & reading

With eBooks on EBSCOhost you can:

- Access quality, trusted content from hundreds of the world's leading publishers
- Review valuable usage and collection development reports
- Add titles to existing collections without building or expanding costly new storage facilities
- Eliminate costs associated with storing and shipping books, or replacing lost, stolen, or damaged books
- Select titles for your library and only purchase those titles that your patrons use through Patron Driven Acquisition and Smart PDA options

According to a *Library Journal* independent study, the number one barrier to eBook circulation in a library is that

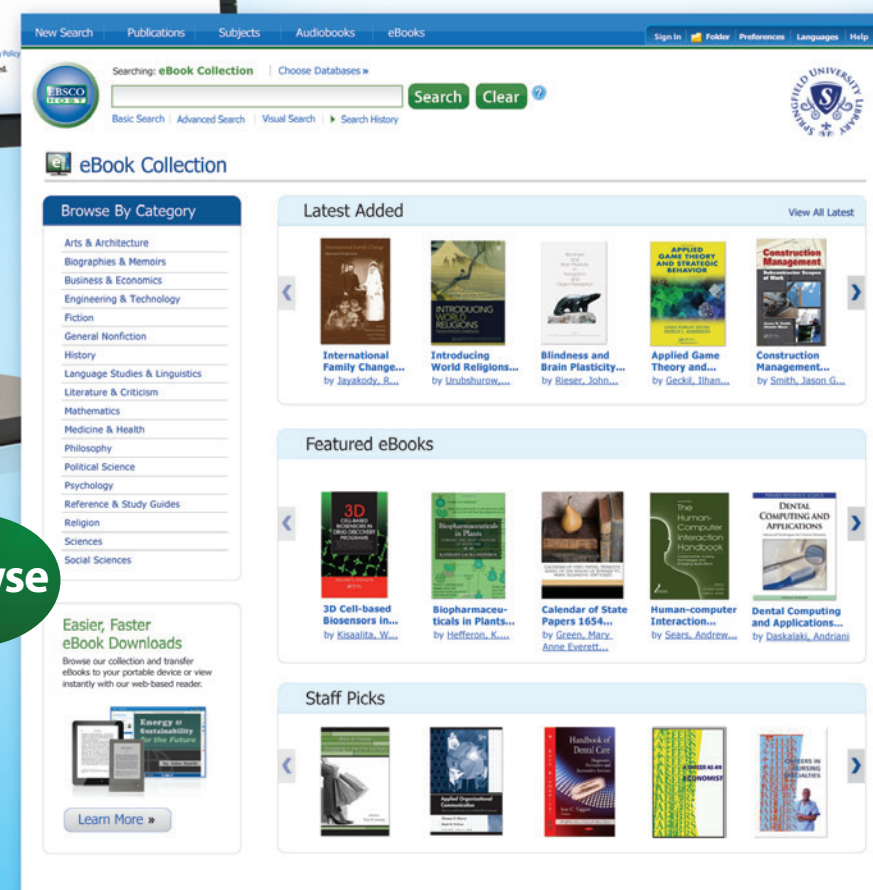
Patrons are unaware of eBook availability in their institutions*

*"The Growing Importance of Ebooks in U.S. Library Collections,"
Library Journal Independent Study, September 2010



Increase
Usage & Visibility
of Your Library's Collection
by Bringing Your
eBooks
into the
EBSCOhost Experience

Browse

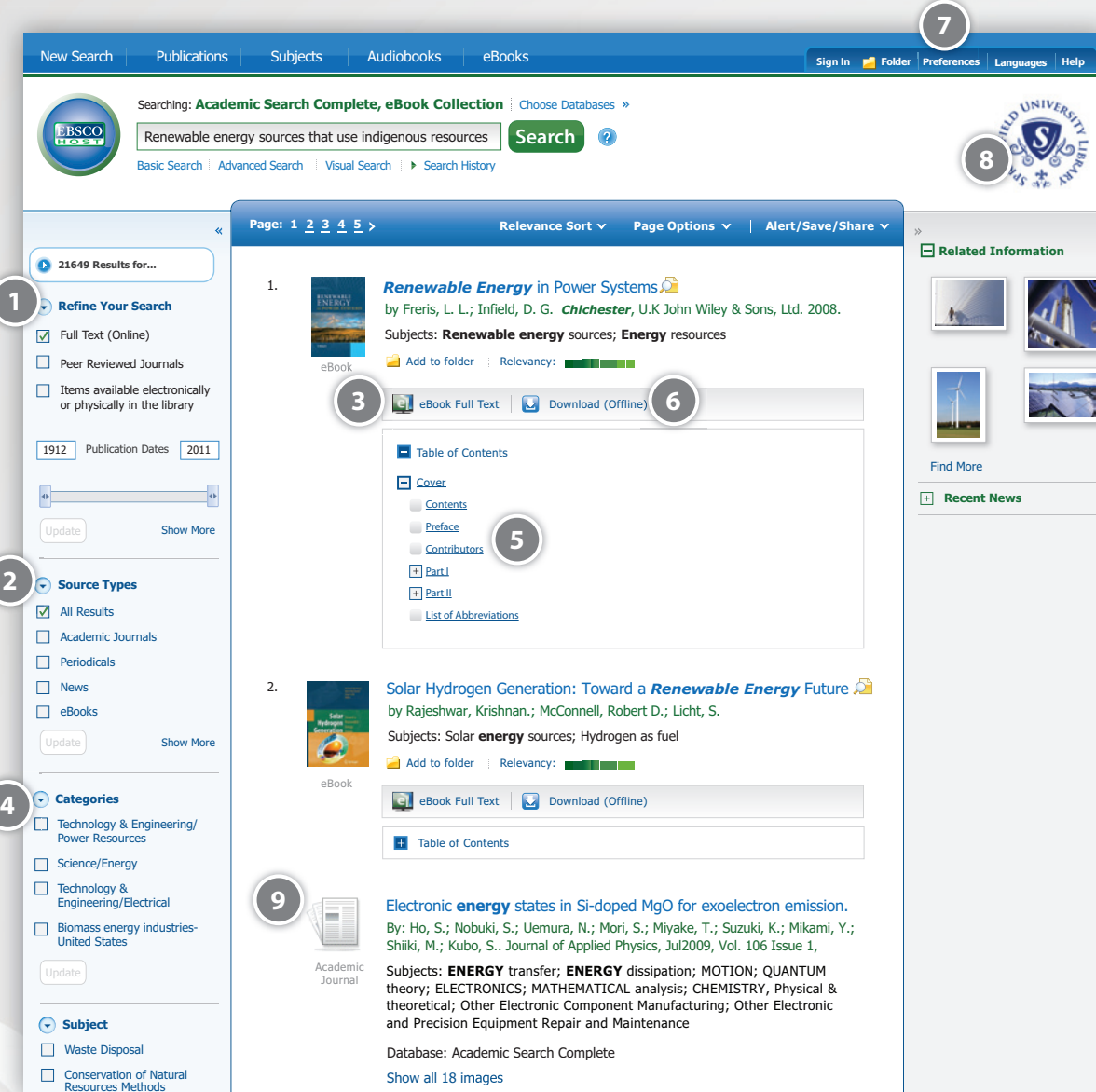


Search eBooks and Databases

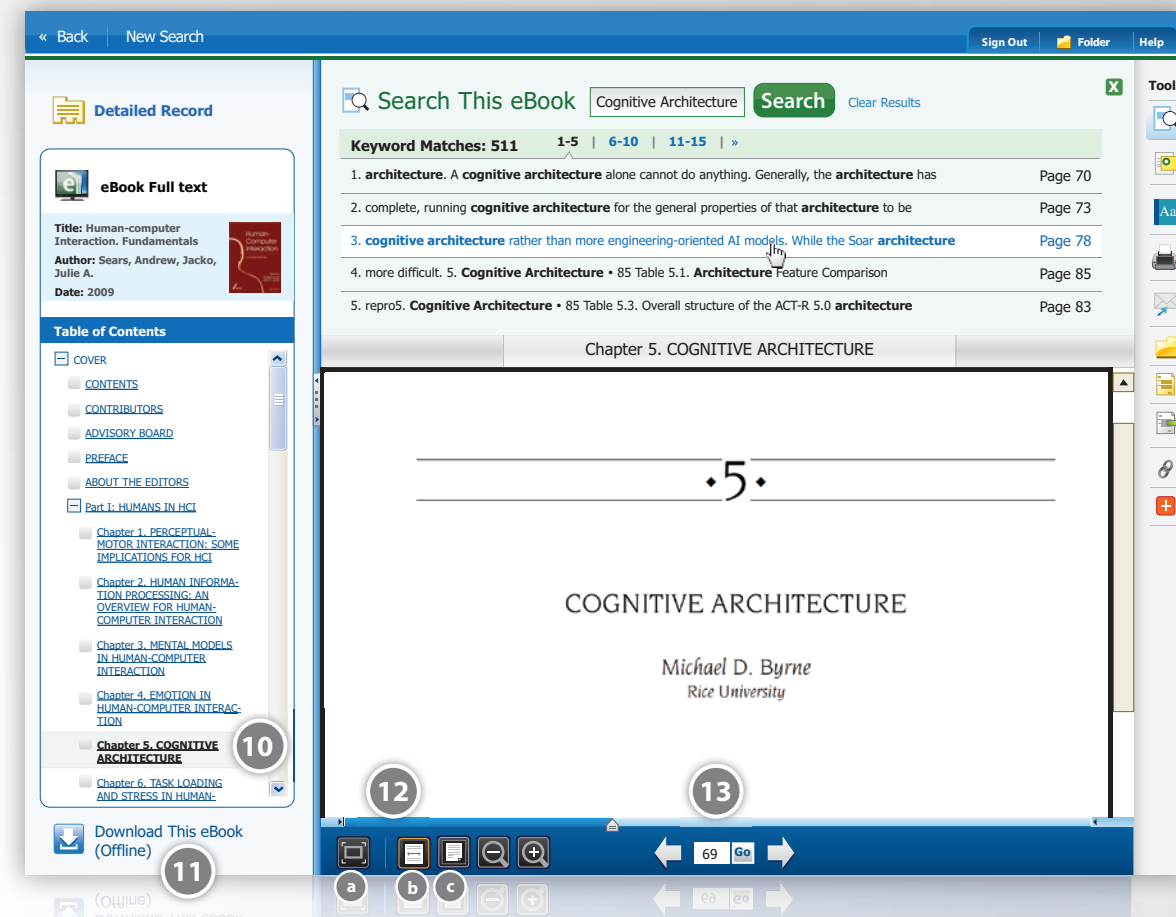
on One Easy-to-Use Platform

View eBooks

- 1 **Refine a search** without navigating away from the results page
- 2 Narrow search results by viewing only **selected source types**
- 3 **Direct links** to full text
- 4 **Book category** (BISAC) limiters available
- 5 **Browse the Table of Contents** and link directly to eBook sections
- 6 **Download** eBooks to portable devices
- 7 **Same personalized tools** for eBooks on EBSCOhost as databases
- 8 Ability to **customize and brand** the user interface
- 9 **Search results** display eBooks and other types of content in the same result list



Search within the eBook on a web-based interface—no reader or hardware required.



Enhanced User Tools

- Search This eBook
- Notetaking
- Dictionary
- Print
- Email
- Add to folder
- Cite
- Export
- Permalink
- Bookmark/Share

- 10 **Link directly** to sections and chapters
- 11 **Simplified download process**
- 12 **Zooming tools**
 - a. Full screen
 - b. Fit to width
 - c. Fit to page
- 13 **Page locator** slider or manual page entry

Download eBooks to Portable Devices

With the growing popularity of portable reading devices, eBooks are becoming an essential part of library collections.



1. Download an eBook title from EBSCOhost
2. Drag and drop the title icon to your portable device
3. Read your eBook on your portable device*

* In order for a portable device to be used with eBooks on EBSCOhost, it must be compatible with Adobe® Digital Editions.

Popular devices that are compatible with eBooks on EBSCOhost include:

- Barnes & Noble NOOK™**
- Sony Digital Readers** (PRS-300, 505, 600 and 700BC)
- Sony Daily Edition™**
- iPad®** (works with third-party applications BlueFire and Tlxtr)
- And many more...**


Collection Development

Convenient Collection Development
Options to Expand Your eBook Collection




With eBooks on EBSCOhost, there are a host of options for libraries interested in building or expanding eBook collections. Select individual titles across several subject areas, choose from librarian-crafted Subject Sets featuring popular titles from leading publishers, or let EBSCO's Collection Development team create a custom collection for you.

Custom Collections

 With more than 30 years of combined library experience, our staff of librarians will create a collection of eBooks designed to optimize your library's current resource holdings. After evaluating the collection of print and electronic titles in your library, our team of experts will hand-select the eBook titles that complement your current offerings, helping you to build a more complete collection that meets the needs of your end users.

Custom collections can be created for any type of library interested in eBooks—EBSCO's Collection Development team works with libraries that wish to update their existing collection with titles that reflect each library's individual curricular, content, or language requirement. No matter what the need, EBSCO's staff of librarians can create the best possible title list for any library at no additional cost.


Individual Title Selection

 Choose individual titles from EBSCO's expanding catalog of eBooks. With more than 265,000 eBook titles from hundreds of publishers, there are plenty of titles to suit the needs of every type of library.

Featured Collections

These collections range from 50-400 titles, and are available for librarians to browse and select from when looking for subject-specific or market-based titles. Our Collection Development librarians work to ensure that these lists contain quality content, and include frontlist titles whenever possible.

Subject Sets

 EBSCO offers an extensive list of Subject Sets, which are pre-packaged collections of frontlist titles created by EBSCO's Collection Development team. The Sets allow for quick and easy purchases in high-interest subject areas. There is no title overlap across Sets, and no title overlap from year to year, so you never need to worry about duplication.

These popular, pre-packaged collections...

- Contain only frontlist titles from our leading publishers
- Are offered at a fixed price
- Contain the best content in a variety of subject areas
- Are developed for many different types of libraries
- Offer a convenient approach to collection enhancement

Subject Sets are a great way to offer breadth and depth to patrons, either within one subject category or across many categories. With more than one hundred Subject Sets developed each year, you can provide your users with authoritative titles on a wide range of topics.

Example subject areas covered by Subject Sets include:

- Arts & Humanities
- Business & Economics
- Information & Technology
- Medical
- Non-English
- Personal Growth, How-To & General Education
- Science & Technology
- Social & Cultural Issues
- Social Sciences
- Vocational Education



Learn about
Patron Driven Acquisition
see pages 8 and 9

Acquisition Options

Purchasing eBooks
Has Never Been Easier

Now libraries have more options than ever before when acquiring eBooks. Choose an ownership model, a subscription model, a lease model, or any combination.

The most popular model for acquiring eBooks is an ownership model. Under this model, simply determine how many simultaneous users you want to offer for each eBook you purchase and decide which model below is best. (No matter which option you choose, the eBooks you purchase are owned in perpetuity—patrons can always access the title.)



Ownership Model Options:

Unlimited Users	Three Users	One User
Provide first-class service to your patrons by purchasing eBooks with unlimited simultaneous access. By purchasing eBooks with unlimited users, patrons will never experience turn-aways or holds for titles in high demand.	A great option for titles in high demand	Provide patrons access to eBooks, one user at a time

Alternative Licensing Options: Coming soon!

Short-term Lease	Subscription
For a percentage of the cost of a one-user model, you can offer your users access to an eBook title through a short-term lease. Short-term lease titles are available for one day, seven days, fourteen days or twenty-eight days.	EBSCO is developing eBook anthologies that contain high-interest titles in several different subject areas, available to libraries on a subscription basis—a perfect complement to any eBook collection.

eBooks on EBSCOhost for Consortia

EBSCO provides discounts to member libraries of consortia buying eBooks. Advantages of buying eBooks as a consortium member include:

- Ability to enable unlimited access at a reasonable price
- Libraries can own their own copy of the eBook
- Libraries can choose the titles that best suit their users' needs



Patron Driven Acquisition

Build a Collection with **Guaranteed** Usage

EBSCO's Patron Driven Acquisition (PDA) program helps you preserve your budget while maintaining control over the collection development process. Create a list of titles using specific criteria, and then expose the bibliographic records to end users without purchasing the titles. As titles are accessed by the user, the titles are purchased. This model guarantees that only eBook titles with usage are purchased.



Three easy steps to set up a Patron Driven Acquisition profile for eBooks on EBSCOhost:



Build a collection.

Select eBook titles appropriate for the interests of your patron base—whether you want to provide content from a specific publisher, offer frontlist content in a specific subject area, or include titles that are not in your print collection, the collection development is in your hands. **With PDA, you decide which titles are made available to your patrons.**

Short on time?



Let EBSCO's Collection Development team create a custom collection of titles designed for PDA to meet the needs of your patrons.

Expose the titles to your patrons.

Load the bibliographic records to your catalog. This allows users to discover eBook titles by browsing or searching the library collection.



Buy only what gets used.

Titles are only triggered for purchase as users access the titles.* Purchases will be deducted from a deposit or you can be billed as you go. A variety of purchase options are available that eliminate turn-aways and reduce unnecessary spending. [See the following page for details.](#)

*What triggers a purchase?

A purchase is triggered when "meaningful use" occurs. "Meaningful use" is established when a user has actively pursued a means to view an eBook with the intent to read or use the content, including when the user:

- Views an eBook for more than ten minutes
- Prints, emails, or copies & pastes a portion of an eBook page
- Views more than ten pages of an eBook
- Downloads an eBook



What Happens when I Have More Requests than Licenses for a Title?

Smart PDA

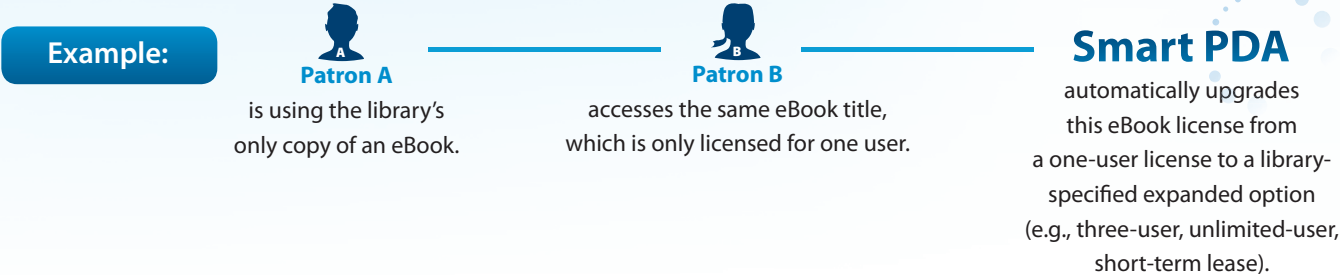
A Cost-Effective Way to Offer Multi-User Access through User-Triggered License Upgrades

Smart PDA options in EBSCOhost allow libraries to leverage various emerging business/access models within a PDA program, which in turn eliminate the frustration often experienced by users who are confronted with hold queues.

For example, a library has a one-user access model and the single copy is currently "checked out." A second user who requests the same book can automatically trigger the purchase of upgraded access, such as three users or unlimited users, rather than be notified that their choice is currently unavailable.

With Smart PDA, libraries choose how and when to apply upgrade options (by title), providing the librarian(s) with full control over costs and book availability. Users are never met with the need to "wait" for an eBook, and libraries never pay for more access than is needed.

Smart PDA options eliminate user wait time and frustration so that they always leave the library with the eBook they want.



EBSCO Offers a

Robust and Authoritative

Collection of eBooks on EBSCOhost

More than 265,000 eBook titles and growing

Thousands of eBook titles loaded per month

Hundreds of leading publisher partners representing every market

MARC records provided for all eBooks at no additional cost

eBooks available in more than 30 languages

Extensive subject coverage includes...

- Allied Health & Nursing
 - Arts
 - Biographies & Memoirs
 - Biology & Life Sciences
 - Business, Economics and Management
 - Career Guides
 - Chemistry
 - Children's/Young Adult Fiction & Non-fiction
 - Computer Science
 - Contemporary Issues
 - Crafts & Hobbies
 - Criminal Justice
 - Earth Sciences
 - Education & Teacher Resources
 - Environmental Studies
 - Fiction
 - Health & Wellness
 - Home & Garden
 - Home Computing
 - Home Economics
 - Homework Help & Study Guides
 - Language & Linguistics
 - Language Learning Materials
- Library Science and Publishing
 - Literature
 - Mathematics
 - Medicine & Medical Specialties
 - Networking & Telecommunications
 - Non-English
 - Personal Finance
 - Philosophy
 - Physics
 - Political Science
 - Psychology
 - Reference & Research
 - Religion & Spirituality
 - Science, Technology & Engineering
 - Self-Help
 - Social Sciences
 - Sociology & Anthropology
 - Test Preparation
 - Travel and Geography
 - United States History
 - Vocational Education
 - World History

Coming soon...

- Audience level designation for each title:

 - Clinical
 - Juvenile
 - Non-scholarly
 - Nursing & Allied Health
 - Professional
 - Scholarly
- Authoritative lists designation for each title:

 - The Man Booker Prize
 - Newbery & Caldecott Medals
 - Nobel Prize
 - Pulitzer Prize winners
 - And many more...



EBSCOhost Collection Management Tool

Set up a Profile for a Simplified Ordering Process

Search, browse, and order eBooks with EBSCO's new EBSCOhost Collection Manager. Explore title and collection suggestions, view alternatives that will create additional purchasing options, or build a PDA profile.

Home

Search

Browse

My Lists

Reports

Lisa Smith

Cart

Search For

in

Keyword

Search

Clear

And

in

Select Field

And

in

Select Field

Add Row

Advanced Search

My Searches (4)

Search History

EBSCOhost Collection Manager

EBSCOhost Collection Manager (ECM) is a powerful tool to help you acquire eBooks and audiobooks, delivered on the EBSCOhost platform. Use ECM to search or browse for titles, or select from the great Subject Sets or pre-built collections created by our Collection Development staff. ECM will allow you to establish PDA accounts and select from different ownership models.

Patron Driven Acquisition (PDA)

The PDA program lets you preserve your budget while maintaining control over your collection—create a list of eBook or audiobook titles, and buy only those titles that get used via patron access.

Create a PDA Profile

Custom Collection

Let our team of Collection Development Specialists help you expand your eBook collection. Our experts will develop a custom list that meets your needs and budget.

Request a Custom Collection

Subject Sets

Easily grow or expand your eBook and audiobook collections with hand-crafted Subject Sets. These pre-packaged collections contain frontlist titles in a variety of subject areas.

Browse Subject Sets

Audiobooks

Offer your users access to thousands of high-quality audiobook titles that are compatible with virtually all MP3 players—including iPods, iPhones and many other portable listening devices.

Browse Audiobooks

Adobe® Content Server

Adobe® Content Server 4 software digitally protects PDF and reflowable EPUB eBooks.

More Details

Collections

As user demands continue to evolve, we are constantly enhancing our catalog to help you meet the needs of an increasingly diverse population.

Browse Collections

Welcome Lisa

My Lists

Business and Economics

622 Titles \$ 16,525.66

New Content Available

Business and IT

80 Titles \$ 3,075.31

Science & Technology

320 Titles \$ 8,344.67

Waiting for 2011 Budget

2,564 Titles \$ 43,649.95

View All

New List

Using ECM

New Customers

use our Online Guides to take your Library's Collection to the next level. The links below will provide you with the information you need to get started.

1. Accounts, Lists, and Ordering: an Overview of EBSCOhost Collection Manager

2. Ways to Build a Collection

3. Choosing an Access Model

Learn More

Learn more about how to access your eBooks and audiobooks on EBSCOhost®

Learn More Here

Coming soon on EBSCOhost Collection Manager...

- ✓ Receive alerts to eBooks based on your interests
- ✓ Add eBooks to your PDA profile
- ✓ Set up approval plans
- ✓ And more...

Administration & Usage Statistics

Libraries can monitor usage and manage their existing eBook collection within EBSCOadmin.

Features include:

COUNTER compliant reporting

Usage statistics

Reports on title activity, including Activity by Title, Owned Titles, and more...

Authentication

Authentication provides users with secure access to your eBooks. Some authentication methods allow users to authenticate automatically while others require user input (such as a library bar code).

Most libraries use a combination of methods to provide access from inside and outside of the library.

Users can authenticate to eBooks on EBSCOhost by using the following methods:

- IP (Internet Protocol) Address Recognition
- Secure Referring URL
- Proxy Server
- Username and Password

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Support, Training & Services

Comprehensive Training & Support Coverage

Through our Customer Satisfaction team, we offer numerous complimentary training options including: context specific tutorials, guides, and outlines on a variety of topics; live Web courses; as well as customized and on-site trainings. All customers worldwide have access to a toll-free Customer Support line seven days a week and receive knowledgeable and timely responses to their service inquiries via phone, email, or the Support Site.



Industry Leading Support Site & Knowledge Base

All customers have 24x7 online access to the EBSCO Support Site and Knowledge Base. We offer quick access to over 1,500 continually updated support tools including: FAQs, user guides, help sheets, Best Practice Guides, a library of instructive tutorials, and much more.

- Current and robust knowledge base of support solutions
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- Latest news on products and enhancements
- Immediate access to a support professional for your questions

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Support & Training Web

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Ask us
about



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Provide users with access to a comprehensive and growing collection of best-selling, classic and award-winning audiobook titles with audiobooks on EBSCOhost. Select a simplified annual subscription, or browse individual titles from leading audiobook publishers. Audiobooks are compatible with many different portable devices, including iPods and iPhones.

Customer Success Center

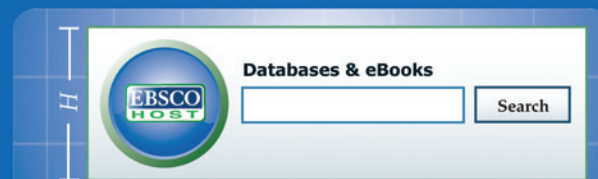
Our unique Customer Success Center includes:

- Free access to *Library, Information Science & Technology Abstracts™* (LISTA). LISTA provides indexing & abstracts for more than 700 periodicals with coverage dating back to the mid-1960s.
- A Success Story Repository ranging across different library types, regions, and areas of challenge
- Resources and tips on funding and marketing
- Printable communication tools, promotional event kits, and much more



Search Box Builder

This tool enables library administrators to create a customized search box, which can be placed on any page of a library's website, to provide users with instant access to the library's EBSCOhost resources.



Take EBSCOhost for a Walk.

EBSCOhost Mobile — designed to work with most mobile devices, supporting features such as:

- Basic Searching
- HTML and PDF Full Text
- Search Modes
- Limiters
- Image Quick View
- Image Collection
- Emailing Articles
- Preferences
- Multi-database Searching



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