MEDIA RELEASE

Tocal Australian Stock Horse Sale Success

This year’s annual Tocal stock horse sale was once again a ringing endorsement for what we are trying to achieve at Tocal College, according to College Principal Dr Cameron Archer.

Students prepared, demonstrated and helped to sell all horses put up for sale. In doing this they showed the considerable skills that they have developed in this area. All twenty three of the Tocal horses put up for sale met or exceeded their reserve with a pleasing average price being achieved of $5,615. This price was extremely creditable as two broodmares were among the offering.

“Tocal Looney Tunes” was bought at a record price for the Tocal sale of $15,600 and was purchased by a repeat buyer from the North Coast of New South Wales.

Horses were purchased by buyers from Western Australia, Tasmania, Victoria, Queensland and some far reaches of NSW. The result was particularly pleasing considering the difficult season and market conditions being experienced in some of these areas.

“Successful sales like this are only possible through the hard work and commitment by many people, but I pay particular tribute to the students as well as the supervision Mr Warwick Lawrence and Simone Harvey, Tocal staff members.’

“Warwick and Simone’s dedication and contribution are second to none and this is reflected in the results we get. The support of everyone involved in the sale makes it a most successful and enjoyable event,” Dr Archer said.

“The Tocal Stock Horse Sale has become an annual event in the College’s calendar that students and staff work towards virtually all the year,” Dr Archer said. “We are, once again, very pleased with the result of the sale as it provides direct feedback from the market that our staff and students are producing a type of horse which is sought after. In addition to this it gives real purpose to student efforts and is a real opportunity for them to showcase the range of skills that they have needed to develop so that the horses and events like these are truly successful”.

‘Applications for 2015 courses are stronger than usual’, Dr Archer said. ‘Tocal’s reputation for providing quality education and training is well known and that encourages enrolments each year. We will be fully enrolled in 2015.’

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